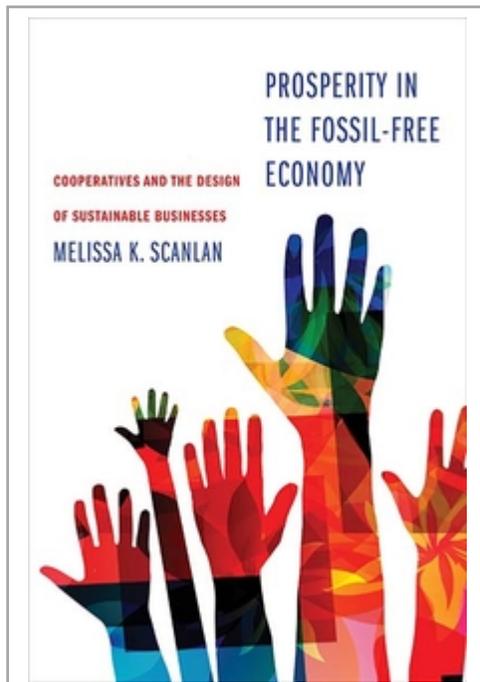


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## A blueprint for creating sustainable businesses, emphasizing the power and potential of cooperative models



**“Melissa Scanlan’s pioneering book** begins with a powerful vision and then shows us how to achieve it, highlighting the cooperative and other alternative business forms as we navigate big transitions ahead.”

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*Cooperatives and the Design of Sustainable Businesses*

**Melissa K. Scanlan**

Drawing on both her extensive experience founding and directing social enterprises and her interviews with sustainability leaders, Melissa Scanlan provides a legal blueprint for creating alternate corporate business models that mitigate climate change, pay living wages, and act as responsible community members, including Certified B Corps and benefit corporations. With an emphasis on cooperatives, this book reveals the power and potential of cooperating as a unifying concept around which to design social enterprise achieving triple bottom-line results: for society, the environment, and finance.

**Melissa K. Scanlan** is the Lynde B. Uihlein Endowed Chair and Professor in Water Policy and Director of the Center for Water Policy at the School of Freshwater Sciences, University of Wisconsin-Milwaukee.

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Head of Chico Mendes Committee, and Angelica Mendes, PhD in Ecology

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